

INTRODUCING THE APTUS ECO SPORTS BRA

ALMOST HALF OF GIRLS (46%) REPORTED THAT THEIR BREASTS HAD SOME EFFECT ON THEIR PARTICIPATION IN SPORT AND EXERCISE.

THIS WAS MOST PREVALENT IN GIRLS AGED 13 AND 14 YEARS (51%), AND IN LARGER BREASTED GIRLS (63%).

WITHOUT A GOOD BRA, BREAST MOVEMENT COULD CAUSE PAIN AND IRREVERSIBLE DAMAGE.

BREAST PAIN AFFECTS HALF OF THE FEMALE POPULATION IN THE UK. THERE IS NO CURE. NHS GUIDELINES SUGGEST GETTING A GOOD BRA.

REDUCING BREAST BOUNCE DURING SPORT CAN IMPROVE YOUR SPORTING PERFORMANCE, CHANGING YOUR TECHNIQUE AND AFFECTING YOUR BREATHING.



RECYCLED



REVERSIBLE



COMFORT



ELASTICITY



SUPPORT



AWARENESS